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## 2017 Benchmarks Budgets And Trends North America

**2017 benchmarks, budgets, and trends—north america** - welcome to the 7th annual b2b content marketing benchmarks, budgets, and trends—north america report. we've made quite a few changes to our annual survey this year to reflect the maturing content marketing industry. this year's research paints a brighter picture than the last few years, indicating that content marketing is alive and well! **annual nonprofit technology staffing and investments report** - nonprofit technology staffing and investments report · may 2017 5 investment benchmarks technology staffing tech adoption level struggling functioning operating leading all average # of total tech staff 2.2 3.9 6.6 8.3 6.0 average # of org staff supported by each tech staff 8.1 18.3 28.2 20.4 24.1 tech adoption level struggling functioning ... **2017 human capital benchmarking - shrm online** - human capital benchmarking report ©shrm 2017 revenue per fte is the total amount of revenue received during an organization's fiscal year divided by the number of ftes. **2016-2017 hr department benchmarks and analysis** - hr department benchmarks and analysis 2016-2017 isbn 978-1-63359-156-1 issn: 1540-2711 "this publication is designed to provide accurate and authoritative information in regard to the subject matter covered. it is sold with the understanding that the publisher is not engaged in rendering legal, accounting or other professional service. **the fall 2017 state of grantseeking report - grantstation** - understand the recent trends in grantseeking and identify benchmarks to help you measure your own success in the field. this document, the fall 2017 state of grantseeking™ report, is the result of the 15th semiannual informal survey of organizations conducted by grantstation to help illustrate the current state of grantseeking in the u.s. **state of facilities in higher education** - state facilities 2017 benchmarks, best practices & trends this is the fifth consecutive year sightlines has published the state of facilities in higher education report, the definitive document of record for north american campus facilities trends. **b2b research report 2017 state of b2b marketing content ...** - 2017 state of b2b marketing content consumption and demand report for b2b marketers netline corporation. netline has assembled an impressive set of data in the "2017 state of b2b marketing content consumption and demand report." if you need to understand the current trends in b2b ... 2017: benchmarks, budgets, and trends— ... **research summary - litmos** - training budget benchmarks and optimizations for 2017 3. companies spend the most on training senior leaders overall, organizations tend to use a "trickle-down" approach when they leverage their training dollars. when we look at per-learner training budgets, we see that companies are clearly spending more mon-

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